



DID YOU KNOW? ALERT READY

The New Brunswick RCMP is responsible for issuing Alert Ready messages when there is a police-involved incident that could pose a serious threat to public safety, or an Amber Alert.

ALERT READY MESSAGES WILL BE BROADCAST ON:



RADIO



COMPATIBLE WIRELESS DEVICES



TELEVISION



IF YOU RECEIVE AN ALERT READY MESSAGE



Follow the instructions in the Alert until directed otherwise.



Do not call 911 unless you have an emergency or information specific to the incident the Alert was issued for.



Follow the New Brunswick RCMP on Facebook and/or Twitter for non-critical updates.



Do not share police locations, or photos of police operations during the incident.



Check with loved ones in the affected area to ensure they're aware of what's happening.



Significant updates will be issued via Alert Ready message.

WHY DIDN'T I GET THE ALERT?

Alert Ready messages are only sent to wireless devices in the affected area.

If you are in the affected area and did not get the Alert Ready message, contact your service provider.

WHY ISN'T AN ALERT READY MESSAGE ISSUED RIGHT AWAY?



Police need time to respond to a call, assess the situation, and gather credible information. We make decisions based on the information we have at the time. **We will err on the side of caution when it comes to public safety.**

DID YOU KNOW?

The RCMP uses a variety of methods to communicate during a critical incident, including:



Alert Ready



media interviews



social media



direct conversations with affected residents and organizations.



news releases

We will share information as frequently as we can while protecting the ongoing investigation.

BE PATIENT >>>

Police will not conclude an Alert until we are confident there is no further risk to the general public, and that sometimes takes time. Your patience and cooperation when an Alert Ready message is issued will help keep people safe.