SUSSEX POLICY

Subject		Number
SPONSORSHIP SIGNAGE		CS-18
Date JUNE 20, 2023	Approved by COUNCIL [X] OTHER(S) [ ]	Date AUGUST 22, 2005
Signature	Date of Revision JUNE 12, 2023	PAGE 1/2

PURPOSE:

To outline regulations in order to permit businesses and organizations to place advertisement signs on fences located in Town parks.

PROCEDURE:

Businesses and/or organizations wishing to erect a sign in Town parks are required to submit in writing, a formal request including the design, dimensions, and content of the proposed sign to the Community Services Director.

The Community Services Director shall forward all requests to the Building Inspector requesting an Application Exemption to the Municipal Signage By-Law (1010-21).

If approved, the Community Services Director will provide conformation in writing to the applicant, outlining any conditions specified by the Building Inspector.

CRITERIA FOR ALL SIGNAGE PROPOSALS:

The criteria for all signage shall meet the requirements of the Sussex Municipal Zoning By-Law current at the time of the application.

SIGNAGE PLACEMENT AND QUANTITIES:

The installation location of the signs shall be determined by the Community Services Director. There shall be no more than 10 signs placed at each location (field, complex, park,etc) at any time.

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SIGN MAINTENANCE:

The Community Services Department shall review all signs with respect to maintenance annually during the month of May.

The owners of signs deemed to be damaged or in need of upgrade will be required to remove said sign(s) at the direction of the Community Services Director no later than June 30th. Costs associated with replacement will be the responsibility of the business/organization.

FEES:

In accordance with this Policy, the annual fee for a sign shall be $50 per sign payable to Sussex by May 30th of each year.